

## **Stan Johnson**

### **Graphic Designer**

1236 Lorraine Drive, Salt Lake City, UT 84106

**tel:** 801-483-9589

**e-mail:** stan@steama.com

**web site:** <http://www.steama.com/>

**Linkedin profile:** <http://www.linkedin.com/in/stanjohnsondesign>

## **SUMMARY**

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For the past decade I have worked hard in a high-paced corporate environment with a focus on full color direct mail marketing. As an award winning graphic designer my work launched a compelling professional look that captivated customers and generated business for a national leading association. I could always be relied upon to deliver an attractive well designed product and never missed a deadline.

### **Specialties:**

- Adobe Creative Suite
- CMYK print materials for direct-mail promotions
- Displays and convention materials for national conferences
- Corporate website maintenance/Flash/e-mail campaigns

## **WORK EXPERIENCE**

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### **Graphic Designer at National Association of Certified Valuation Analysts**

National trade association with 6,500+ members, approximately 50 employees  
February 1998 – May 2008

### **Art Director at WorldNow Online**

Internet marketing, approximately 50 employees  
January 1997 – January 1998

### **Freelance Graphic Design at Stan Johnson Design**

January 1986 – December 1996

### **CMYK Separation at Scannercraft**

Prepress industry, approximately 10 employees  
April 1989 – December 1991

### **Illustration and Graphic Design at Seagull Printing**

Printing industry, approximately 25 employees  
February 1986 – January 1989

### **United States Navy**

#### **Aviation Storekeeper, Petty Officer Third Class**

Honorable discharge  
1982 – 1985

## **EDUCATION**

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### **The Pacific College of Art and Design** (ret. 1991)

Graphic design and illustration, 1985 – 1986

### **Richfield High School,**

Richfield, Utah, graduated in 1982

## **DESIGN AWARD**

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### **1995 Utah Advertising Awards (Addy)**

Best four color collateral material brochure

## **ADDITIONAL INFORMATION**

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### **Portfolio web site:**

<http://www.steama.com>

### **Linkedin profile:**

<http://www.linkedin.com/in/stanjohnsondesign>

**Interests:** technology, computer graphics, family, camping, professional sports and cinematography.



# NACVA

September 19, 2008

## LETTER OF RECOMMENDATION

To Whom It May Concern:

I have worked with Stan Johnson for the past ten years in his capacity as NACVA's Graphics Designer. His responsibilities in the print realm included the graphic development of sales brochures, catalogs, flyers, ads for trade publications, as well as the cover design and content of several NACVA and sister company periodic publications. His online responsibilities included the creation of HTML promotions, the design of web interface and graphics, website navigation, posting the daily changes to the site, and general site maintenance.

Stan was always extremely supportive, ready and willing to turn projects around even if it took working evenings or on weekends. Once project priorities and deadlines were established, I could always count on him to deliver.

His job skills are highly refined: he was virtually always able to come up with a graphic solution to some very challenging situations, both in print and online. He is conversant in the visual aspects of communication theory, again, both in print and online. And he continually dedicates himself to enhancing his graphic skills and staying abreast of current developments in his field.

Stan also has a well developed understanding of marketing, which contributes to his ability to develop graphics that complement text and reinforce branding continuity.

With Stan's extensive graphics experience both in print and online, his marketing acumen, and his can-do, team-player attitude, he is well positioned to make a significant contribution to virtually any organization.

Sincerely,

Douglas T. Kirchner  
Director of Marketing and Quality Assurance



September 5, 2008

**LETTER OF RECOMMENDATION**

To Whom It May Concern:

Stan Johnson was in my employ for a little more than ten years. Over this time, I came to appreciate many of his qualities. Most particularly, he was able to turn around a project in a short amount of time. He was a very hard worker. There were times when Stan willingly stayed up all night in order to finish an urgent project. He has an excellent eye for graphic design that gave our marketing material its distinctive brand, considered by many to be the most professional in our industry. He also provided web-related support to our education, marketing, and member service departments.

Stan's graphic design abilities are outstanding and most any employer will find desirable. Applying his talents he will produce a visible contribution to any company.

Sincerely,

A handwritten signature in black ink that reads "Parnell Black". The signature is written in a cursive, flowing style.

Parnell Black, MBA, CPA, CVA  
Chief Executive Officer

501 East Broadway  
Louisville, KY 40202  
Call: 502.587.8700  
Fax: 502.589.3583  
www.paulschultz.com



11/20/97

To whom it concerns

I'd like to recommend Stan Johnson for just about any graphic design position you have. I worked with and supervised Stan for many months at WorldNow Online, and was constantly pleased with his inventive graphic work.

Stan is also expert in a number of software programs (Photo Shop, Quark, Freehand, Illustrator and more) which enables him to easily achieve sophisticated design elements. He is also a good troubleshooter when a program gets cranky with you.

And Stan's work ethic can't be beaten. He always throws himself fully into a project and gives it his best. He is also very good at organization and doing what's necessary to get the job done.

If you have any questions, don't hesitate to call.

Sincerely,

A handwritten signature in black ink that reads "Ray Rhamey".

Ray Rhamey  
Executive Creative Director



November 20, 1997

To Whom It May Concern:

I am writing this letter to help introduce you to Stan Johnson. Unfortunately, Stan's position was eliminated at our company in October of this year.

I found Stan to be an extremely hard worker with a positive can do attitude during the time he was with our company. He always wanted to be challenged and was looking for things to do when his workload was not occupying his time. Stan is also a self-starter who once a task was given to him, we could count on it being done by the deadline he was given.

I'm sure that Stan will make a positive impact on any organization that he is associated with. If I can be of any assistance in your evaluation, please feel free to contact me.

Most Cordially,

A handwritten signature in blue ink, appearing to read "James A. Kizer".

James A. Kizer  
Senior VP/COO